

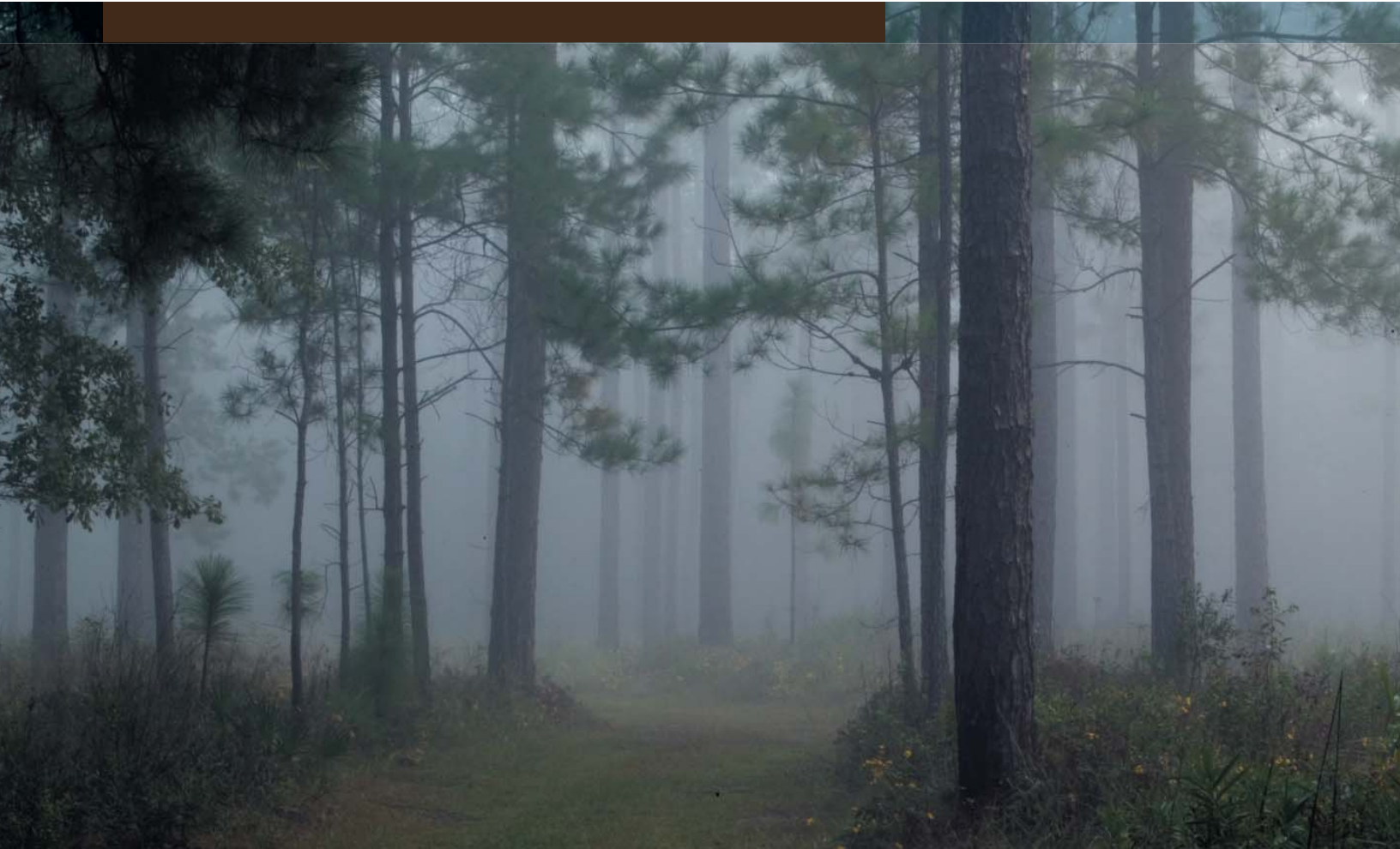
THE CONSERVATION FUND

America's Partner in Conservation

INITIATIVES

Go Zero

Frequently Asked Questions



Go ZeroSM is administered by The Conservation Fund, rated the nation's top environmental nonprofit by the American Institute of Philanthropy. Each charitable contribution of approximately \$5.00 per tree helps support the Fund's Climate Change program and its effort to plant native trees to address climate change, protect wildlife habitat and enhance America's public recreation areas. Since 2000, The Conservation Fund has restored 30,000 acres and planted more than 9 million trees, which will capture an estimated 13.5 million tons of carbon dioxide equivalent from the atmosphere.

CAN ONE TREE MAKE A DIFFERENCE?

Yes! Over its lifetime, each Go Zero tree will sequester (or trap) more than one ton of carbon dioxide equivalent from the atmosphere. That's enough to offset the emissions that result from a road trip from Maine to California.

Estimates are that as much as 50% of the increase in atmospheric carbon dioxide over the last 50 years may be due to the effects of land use change. Thus, restoring forestland represents a natural way to reverse these effects and combat climate change. As trees grow, they absorb carbon dioxide from the atmosphere and store it in living plant tissue. Reforestation of once-forested but currently unproductive areas, such as marginal agricultural lands, is a recognized and proven way to sequester carbon.

AM I AVERAGE?

The average American is responsible for emitting approximately 20 tons of carbon dioxide into the atmosphere each year.

WHAT STANDARDS AND PRINCIPLES DOES THE GO ZERO PROGRAM ADHERE TO?

The Conservation Fund uses calculation methods and standards set forth by The Greenhouse Gas Protocol Initiative (GHG Protocol). In terms of its reforestation activities, all Go Zero projects adhere to the following principles:

Native Species: All Go Zero forests are comprised of native trees, designed to restore fully functioning natural systems.

Permanence: The Fund works with the nation's leading public natural resource agencies to ensure that trees are planted in permanently protected areas that have long-term management plans to ensure accuracy and certainty of carbon sequestration.

Additionality: All Go Zero projects result in additional carbon dioxide capture compared to that which would otherwise have occurred without native tree planting.

Environmental Benefits: Projects provide additional environmental benefits, including restored wildlife habitat, improved air and water quality and enhanced recreation areas.



WHERE ARE MY TREES PLANTED?

The Conservation Fund is working across the country to reforest native habitat from New Jersey to California. Current efforts include:

- San Joaquin River National Wildlife Refuge, California
- Obion Creek Wildlife Management Area, Kentucky
- Sloughs Wildlife Management Area, Kentucky
- Big Branch National Wildlife Refuge, Louisiana
- Bogue Chitto National Wildlife Refuge, Louisiana
- Catahoula National Wildlife Refuge, Louisiana
- Red River National Wildlife Refuge, Louisiana
- Edwin B. Forsythe National Wildlife Refuge, New Jersey
- Old Sabine Bottom Wildlife Management Area, Texas

